

TRIBBLE CREATIVE GROUP



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Mary Tribble Honored as a Green Business Leader of the Year

CHARLOTTE, NC – Founder and President of Tribble Creative Group - Mary Tribble – was honored as a Green Business Leader in front of an audience of more than 800 at the Charlotte Business Journal's inaugural Green Awards on April 16 at the Charlotte Convention Center.

The award was extended to business leaders who have done the most in their company to drive environmental sustainability in the company and/or among the company's clients and vendors.

Tribble may be best known as a pioneer in the events industry; however, she has also earned a reputation as an environmental advocate. Her advocacy for the environment was brought to the forefront in 2003 when she co-founded The Forum for Corporate Conscience, an event that convened more than 130 CEO's and community visionaries to create better environmental policies among corporations. As a result, policies are implemented today based on that initiative.

In July 2007, Tribble co-founded the Charlotte Green Team, a consortium of more than 30 individuals representing major corporations, civic government, non-profit organizations, events and hospitality businesses. The overall goal of the group is to pave the way for improving the environment through sustainable events and business practices.

"It's truly a privilege to be honored alongside such a prestigious group of environmental leaders. Knowing that the event industry is second only to construction in producing waste, I feel a deep responsibility to set break new ground and set new standards in all that we do," says Tribble.

Within her own company, Tribble challenged her staff to rethink their scope of work to include environmentally friendly options for clients and vendors. In October 2007, Tribble produced the "first green event" – The North Carolina Conference for Women - at the Charlotte Convention Center. Through environmental initiatives, the event reduced its waste by 50 percent from the previous year.

About Tribble Creative Group

For more than two decades, Tribble Creative Group's award-winning approach to event and multi-media production has earned a reputation for delivering imaginative ideas to captivate audiences nationwide. Tribble's team of professionals provides a creative force to bring your marketing to life. We redefine experiences through full-service event, conference and multi-media production, graphic design, concept and sponsorship development, media support, and consulting.

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